

HOTELS, RESORTS & RETREATS

Elevate your guests' luxury lifestyle experience with Merrithew® premium Pilates and mind-body equipment



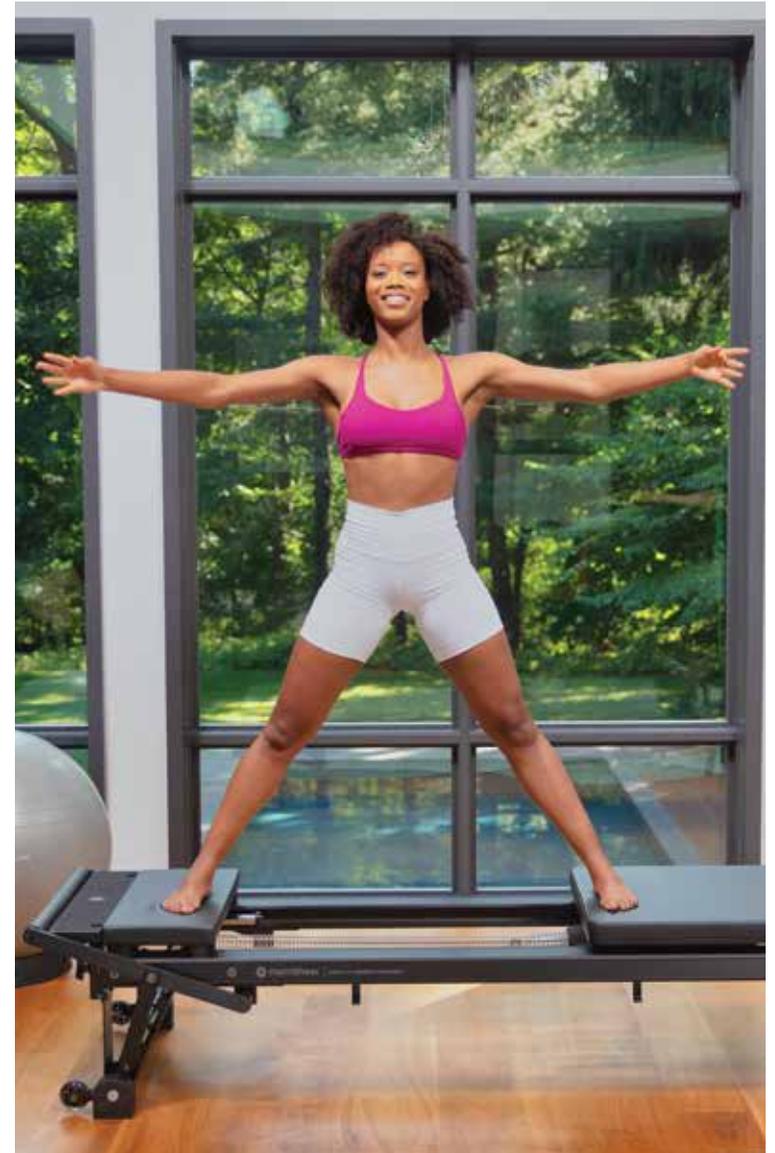


ABOUT MERRITHEW

INNOVATION, DEDICATION AND EXCELLENCE

Merrithew® Education and Equipment are sought after the world over, from fitness and wellness to rehab, health care, hospitality and more. Merrithew has dedicated more than 35 years to building, crafting and perfecting high-quality exercise equipment for professional and personal use. Recognized as The Professional's Choice™, our care, craftsmanship, and quality is evident in every detail. Using only premium materials and the finest manufacturing processes in the industry, our equipment is versatile, durable and used by fitness and health care professionals globally.

From STOTT PILATES® and mindfulness-based programming to high-intensity interval training and athletic conditioning—we offer education and Pilates training for fitness enthusiasts and professionals of all levels and backgrounds.





35 YEARS

Developing innovative education
and equipment since 1988



80,000+ INSTRUCTORS

Training, educating and inspiring
mindful movement professionals
in 135 countries



THE PROFESSIONAL'S CHOICE™

Crafting equipment and
accessories from the highest-
quality materials for optimal
performance

A MESSAGE FROM OUR CO-FOUNDER, LINDSAY G. MERRITHEW

As the Leaders in Mindful Movement™, we're thrilled to bring 35 years of experience in the mind-body education and equipment space to enhance your guests' well-being experience. We continue to develop and innovate our education, equipment and products in line with the latest exercise science research and fitness knowledge, while maintaining our commitment to safety, effectiveness, quality and originality. Our programs have evolved to accommodate more diverse populations and exercise needs, from elite to rehab patients and active aging patrons seeking to improve their quality of life. We work with a team of engineers, physical therapists, sports medicine, and fitness professionals to create one-of-a-kind mind-body fitness experience.

Some of our offerings include Parallel Stability Barres™, cost-effective Studio and Accessory Bundles, complete with multiple Reformers and accessories which make creating or upgrading your hotel's wellness space simple.

Pilates is a safe and effective workout that is ideal for your guests, regardless of their age, ability or fitness level. Whether you dedicate a corner of your existing fitness facility to Pilates or add an entirely new Pilates studio space to your hotel - your guests will benefit from this unique wellness experience.

We're honored to be recognized as The Professional's Choice™ by studios, fitness facilities, and fitness professionals worldwide.



President & CEO



Reformer Max

merithew

SPX MAX REFORMER

WHY OFFER PILATES AND MINDFUL MOVEMENT?

Pilates is practiced by over 12 million worldwide, and the number continues to grow as more and more people discover this integrative experience that connects the mind and body.

Adding Pilates to your hotel fitness offering can help you:

- Reach a new demographic of traveler whose purchasing decisions are influenced by a property's fitness and wellness offering
- Develop non-room revenue and increase RevPAR through personal training, retreats, packages, and sessions for the local market
- Enhance brand loyalty, retention and product lifecycle by providing a personalized and in-demand wellness experience
- Increase occupancy during low-demand dates and seasons
- Boost public relations initiatives and share of voice as mindful movement and hospitality are on-trend topics in the media

Source: <https://www.pilatesfoundation.com/pilates/the-history-of-pilates/>





DESIGNED FOR
SMALL SPACES



Make the most of limited workout space to enhance your guests' wellness experience with our wide selection of Reformers and equipment. Our stackable and easy to move line of Reformers with Vertical Stand allow for additional space-saving and convenience, so you can combine various disciplines with Pilates in the same room- perfect for smaller hotel wellness spaces or facilities with multipurpose exercise rooms.



Lila Yoga & Pilates, Shenzhen, China

Accessories such as the Cardio-Tramp® or Vertical Frame can easily transform the Reformer into a heart-pumping cardiovascular machine or virtual Cadillac/Trapeze Table, allowing for almost endless programming options.



Fitop, Tel Aviv, Israel

DESIGNED FOR
FULL-SCALE STUDIOS



Deliver a boutique studio experience with our signature quality Reformers and equipment. Be it a dynamic group session or personalized private lessons — your guests can enjoy a variety of workouts to suit their needs.

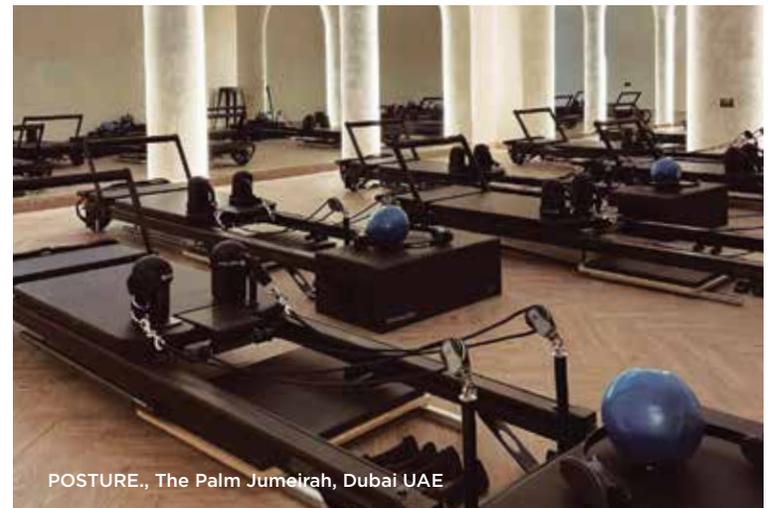
Designed to cater to all abilities, from beginners to experts and active aging patrons to elite athletes, our bespoke packages allow you to build a studio that will appeal to all your guests and yield the highest ROI. Regardless of age, fitness level or ability, with Merrithew Equipment, you can ensure that all your guests are able to enjoy the benefits of mindful movement.



Lila Yoga & Pilates, Shenzhen, China



Virgin Active, Sydney, Australia

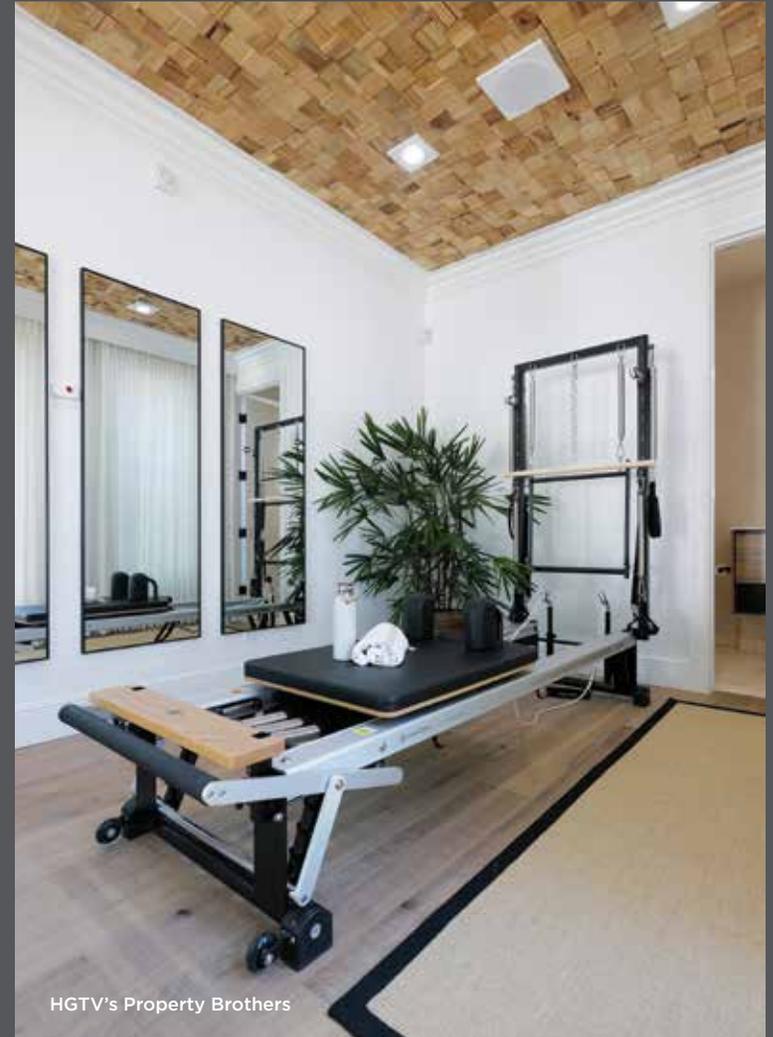


POSTURE., The Palm Jumeirah, Dubai UAE

MIND-BODY MOVEMENT
FOR IN-ROOM SESSIONS



From small accessories, mats, and equipment to portable Reformers and digital workouts, your guests can enjoy a complete wellness offering in the comfort of their room or suite. Pre-arrival and in-room fitness menus allow you to elevate and personalize the experience for your guests, making for a more memorable brand moment.

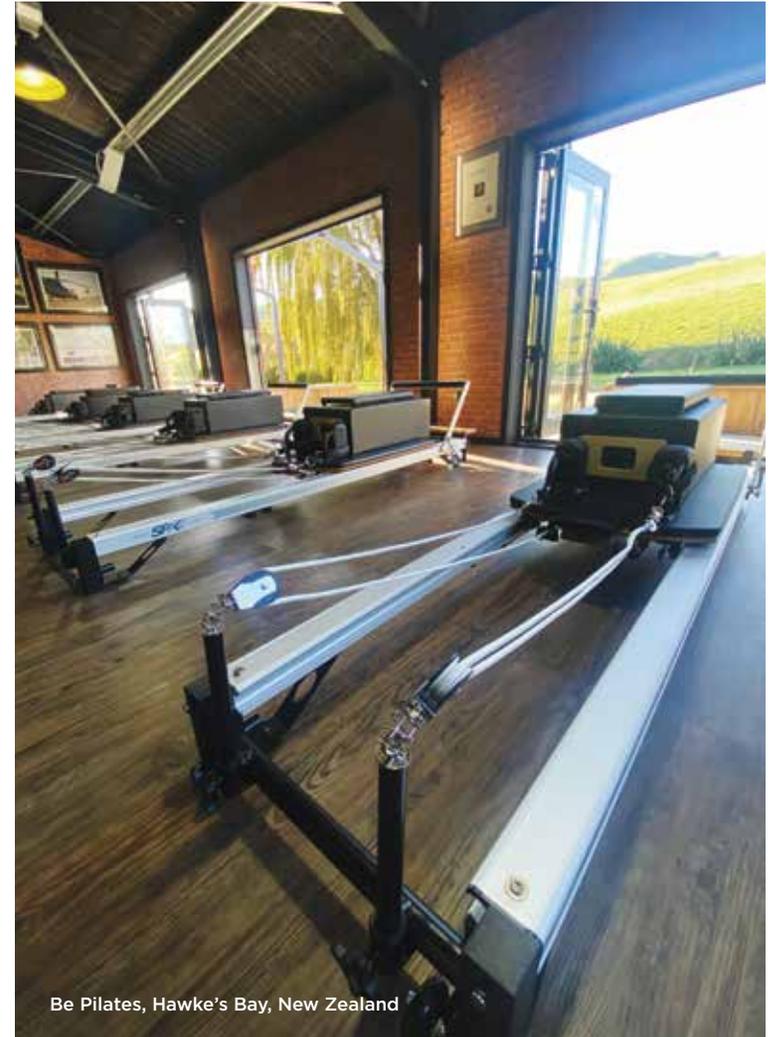


MINDFUL MOVEMENT
FOR OPEN-AIR SPACES



Optimize unused space with classes taught on covered rooftops, verandas and green space.

Enhance the experience with Merrithew's curated equipment and accessories for high-intensity athletic conditioning, group mat Pilates, private Reformer sessions, retreats, and Instructor Training programs. Whether they're chasing endorphins or craving a serene, mind and body connection, you can provide programming that's tailor-made for your guests' needs and fitness goals.



Be Pilates, Hawke's Bay, New Zealand

Reformers must be stored indoors and away from moisture. Please note, Merrithew's warranty shall be null and void if: Equipment is used for any other purpose other than as intended, is stored or used outdoors, in environments without adequate climate/humidity controls.

COMPLETE BUSINESS SOLUTION

Merrithew provides all-in-one customized solutions to support your mindful movement objectives, from local instructors to space planning and marketing support. Our team of highly qualified experts can help build your space and market your new Pilates offering.



LOCAL INSTRUCTOR FINDER

Access over 80,000 Merrithew-trained instructors around the world who can offer personalized workouts for your guests, including STOTT PILATES®, STOTT PILATES Rehab, ZEN•GA®, CORE™, Total Barre®, Halo® Training, and Merrithew Fascial Movement.



SPACE PLANNING (2D AND 3D)

Personal consultations and professional advice to optimize your space and service offering.



BESPOKE DESIGN

Six standard upholstery colors and over 20 additional custom colors allow you to bring your property's style and unique personality to the design of your studio space.



CUSTOMIZED EQUIPMENT OFFERING

Option of in-room equipment for clients requesting privacy and personal training plus versatile Reformers and equipment for small spaces, and large studios alike.



MERRITHEW CONNECT™

Digital workouts with Merrithew Connect™ allow your guests to elevate their practice with over 250 videos led by our instructors.



CREATE A BUZZ

Additional marketing and PR support through Merrithew's blog and social media channels and international user base.

OUR HOSPITALITY EDIT - EQUIPMENT AND ACCESSORIES



MPX™ REFORMER PACKAGE WITH
VERTICAL STAND (ST-11095)

- Accommodates all exercise levels
- Delivers a dynamic full-body workout
- Vertical Stand allows for easy, upright storage



SPX® MAX REFORMER BUNDLE WITH VERTICAL
STAND AND HPGB* (JET BLACK) (ST-11068)

- Ideal for fitness rooms or in-room private workouts
- Reformer with full commercial features
- Easy to move, lightweight and stackable
- Vertical Stand allows for easy, upright storage

*High Precision Gear Bar



V2 MAX™ REFORMER BUNDLE WITH HPGB* (JET BLACK) (ST-11101)

- Merrithew's best-selling Reformer; ideal for dedicated spaces
- Can facilitate group and one-on-one training sessions
- Suitable for all types of clients

*High Precision Gear Bar



V2 MAX PLUS™ REFORMER BUNDLE WITH HPGB* (ST-11079)

- Merrithew's best-selling Reformer; combined with the functionality of a Cadillac
- The ultimate Pilates Reformer workout experience
- Suitable for all types of clients

*High Precision Gear Bar

MERRITHEW
HOSPITALITY PARTNERS





Mandarin Oriental, Beverly Hills, USA



Gleneagels Townhouse, Edinburgh, UK



The Nobu Portman Square, London, UK



Nobu Hotel, Chicago, USA



Hotel X, Toronto, Canada



Palm Heights, Cayman Islands

Explore our equipment catalogue here:



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